



1961 - 2021



**Diamond Jubilee Celebration**  
**Department of Commerce**  
**Sri Venkateswara College**  
**Delhi University**

Presents

**Workshop on**  
**Marketing lessons to**  
**Gen Z**

**Date - 28 January 2022**  
**Time - 11:00 AM**

**Workshop on**  
**NFTs**

**Shaping the digital world**

**Date - 28 January 2022**  
**Time - 12:30 AM**

**Microsoft Teams Link -**  
**<https://bit.ly/3IFDuWW>**

**Chief Patron :** Prof. C. Sheela Reddy - Principal,  
Sri Venkateswara College

**Dr. Shruti Mathur :** TIC/Convenor (Diamond Jubilee  
Souvenir Committee - Dept of Commerce)

**Dr. Pooja Jain :** Convenor (Diamond Jubilee  
Souvenir Committee - Dept of Commerce)



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**DIAMOND JUBILEE CELEBRATION**  
**SRI VENKATESWARA COLLEGE**  
**(UNIVERSITY OF DELHI)**



**DEPARTMENT OF COMMERCE**  
**DIAMOND JUBILEE SOUVENIR COMMITTEE**  
**in association with**  
**THE MARKETING CLUB**

**Workshop on**  
**Marketing**  
**Lessons**  
**to Gen z**

**Principal:** Prof. C Sheela Reddy

**TIC:** Dr. Shruti Mathur

**Convenors:** Ms. Sunita Chhabra,  
Ms. Shilpa

**Faculty:** Dr. Pooja Jain, Dr. Arpita Kaul  
Mr. Ajit Singh, Ms. Devki

**President:** Rishika Gupta



**MS. APARNA CHOPRA**

Associate Manager,  
Marketing and  
Communications at NYKAA



**28 January 2022**



**11:00 AM onwards**

**For queries contact: Harshal (8383021601); Shreya (9958458512)**



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# DIAMOND JUBILEE CELEBRATION

SRI VENKATESWARA COLLEGE  
(UNIVERSITY OF DELHI)

DEPARTMENT OF COMMERCE

DIAMOND JUBILEE SOUVENIR COMMITTEE

in association with



## WORKSHOP

# NFTS

SHAPING THE DIGITAL WORLD

28 JANUARY 2022 | 12:30PM |

### UNDER THE GUIDANCE OF

**Principal :** Prof. C. Sheela Reddy

**Teacher In Charge :** Dr. Shruti Mathur

**Convenor :** Dr. S. Venkata Kumar & Dr. Pooja Jain

**Committee :** Dr. Vinod, Dr. Neha Singhal &  
Mr. Manish Dubey



**MR. ABHINAV SINGH**

Founder & CEO - Follage |  
Web3 & Crypto  
Enthusiast

**For Any Queries Contact:**

Bhavy Khajanchi: 9929095686 | Diva Singh: 9599243969